

TOP AGENT

MAGAZINE



GERARD
SCHEFFLER



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"My name is a name you can trust... That's my motto. My dedication to my clients is complete, and I prioritize my relationships with them highly."

With 20 years in real estate and an immense amount of experience in a variety of fields including sales and mortgage, Gerard Scheffler is an eminently capable Realtor® who knows to put his clients first when conducting a transaction. He

has spent the bulk of his career in Illinois, but is currently shifting his focus to the Tampa Bay area of Florida, where he is already experiencing profound success and growth within his business. Gerard specializes in Waterfront Properties, and



works hard to provide a phenomenal experience for every client he works with.

Gerard Scheffler comes from a multicultural background and is bilingual in English and Polish. As such, he is able to connect with a variety of different clients and make their transaction comfortable through transparency and efficient communication. “My name is a name you can trust... That’s my motto,” Gerard says. “My dedication to my clients is complete, and I prioritize my relationships

with them highly.” Due to his personal approach and friendly demeanor, Gerard gets 90% of his business from repeat clients and referrals. By keeping his clients’ best interests at heart, he has cultivated a business model where trust and mutual respect are the name of the game, and people are eager to seek out his assistance again next time they need help buying or selling a home.

With such a diverse background, Gerard is a versatile agent who uses his many





skills and talents to achieve consistent results for his clients. As a trained scuba diving instructor, Gerard is able to connect with people near the water, and has developed an extensive sphere of influence in the area of Florida where his business is focused. “I love taking advantage of the beautiful beaches where we live,” Gerard says. “It’s very important to me to maintain the quality of our natural features and show others everything we have to offer here.” Gerard loves Florida, and takes care to show clients exactly what makes it so great.

When it comes to marketing, Gerard uses

high quality photography to highlight the strengths of each property, then markets the listings extensively online. He sends out postcards and hosts open houses to generate interest locally as well. He has already closed \$15M in total sales volume in 2021, is projecting to close nearly \$20M by the end of this year, and has remained a prolific producer for the entirety of his career; Gerard has closed \$700M in career sales across 3,000 closed real estate and mortgage transactions.

In his free time, Gerard loves spending time on the beach, fishing, scuba diving, and boating with his wife and three boys.



He cares deeply about the environment where he lives, regularly participating in beach clean ups near his home. For the future of his business, Gerard is looking into working with investors to develop new beachside communities in Central

West Florida, and hopes to grow both his business and his sphere in the years to come. If you're looking for an agent who advocates for his clients and works hard for their best interests, look no further than Gerard Scheffler!

GERARD SCHEFFLER

THE NAME YOU CAN TRUST



You can contact Gerard at (773) 909-3346 or gerard@gerardscheffler.com, and you can visit his website at www.GerardScheffler.com for more information.